

Season 2008/09

16 – 28 October 2008

9th FARE Action Week Aktionswoche Settimana d'azione Tydzien Akcji Semaine d'actions

Guidelines & Application

Over the last decade some good progress has been made in challenging racism in the game, but by no means has it been eradicated.

In several parts of Europe we still regularly witness the overt abuse of black and other minority players at both the professional and grassroots level of the game. Also migrants and ethnic minorities still feel excluded from the existing football structures within football federations, clubs and some fan clubs across Europe. Against this backdrop the Football Against Racism in Europe (FARE) network will call upon the European football family to come together in October for the European Action Week against Racism and Discrimination in Football.

Last year more than 800 groups in 38 countries took part and as football's drive against racism continues to gain greater momentum we expect this year's Action Week to be even bigger, engaging more people than ever before.

The idea behind the FARE Action Week is that a wide range of initiatives and activities address local problems within their club or community, while also joining groups across the continent to present a unified stand against racism in the game.

The emphasis of the FARE Action Week this season is a call for:

- greater participation of ethnic minorities and migrants;
- inclusion of women and girls,
- action against homophobia in the game.

The FARE network also aims to encourage more groups in southern Europe to participate in the FARE Action Week. Moreover, in the course of the forthcoming Action Week FARE will support initiatives targeting homophobia and discrimination based on gender.

To make it easier for groups to organise anti-racism events and activities in and outside stadiums groups can apply on www.FAREnet.org (English, German, Italian, French) for financial assistance (max. 400 €, deadline **8 September 2008**).

Even if you do not apply for financial help we count on your commitment and ability develop activities on your own, since you know the situation best. FARE partners in the various countries can be contacted to offer assist and support your planning and implementation.

We look forward to learning about your ideas, initiatives and activities.

Ignoring racism, is accepting racism – take your stand and join the FARE Action Week this October!

What could you do?

For practical ideas and hints how you can become active, refer to the suggestions below.

Fan Groups and Fan Initiatives

- Invite groups who are targeted by racism and discrimination such as refugees and migrant communities to your stadium or organise a joint-event
- Display your own anti-racism banner or flags at a match in the action week or join other fan clubs for a special choreography
- Produce an anti-racism fanzine or leaflet and distribute them at your home ground, use internet to get your message across
- Contact your club and help them to prepare an anti-racist action before the match (red carding racism, display of a banner on the field, statement by the captain before kick-off...)
- Twin with befriended fan groups in other countries and become active at the same time (use the same slogan or symbols, produce joint leaflet ...)
- Organise an anti-racism tournament or exhibition on the problem in your region and initiate the exchange of fans and invite minority groups to the match





Football Clubs

- Make your regular league match an anti-racism game and work together with ethnic minority groups or local anti-racism organisations to prepare the game
- Players wear anti-racist message T-shirts while warming up and present a banner or cards showing racism the red card during line-up
- Include a special feature on racism and discrimination in your match programme, use the PA system and banners inside the stadium to get the message across and communicate the action to your members and the media (press conference, press release with statements of players etc.)
- Present a club-based anti-racism pledge and get members and fans to sign up or adopt the UEFA/FARE 10 Point Plan of Action
- Kids with different ethnic background carry an anti-racism message on the pitch before kick-off or set-up your own permanent anti-racism signboard at your stadium
- Produce an anti-racism team poster and distribute them to fans, schools and refugee camps
- Give out free tickets to refugees, asylum seekers and other deprived groups migrant communities and invite them to your ground or raise funds to support refugees in your community

Financial Support

To encourage a variety of grass-roots events, FARE is able to offer small grants for a range of local or regional activities that will take place during the FARE Action Week.

The wide range of activities we are able to support include the production of campaigning materials (banners, flyers, fanzines, posters, stickers), the production of fan choreographies and flags, as well as the organisation of stadium action and com-

Schools and Youth Teams

- Invite players from your local club and discuss the issue with them the issue or go and interview the players about on their experience with discrimination
- Start a "racism and football" project or watch and discuss an anti-racist football video
- Kids design their own anti-racism banners and T-shirts and play friendlies against kids from refugee centres and integration schools

Migrant and Ethnic and Minority Groups

- Approach your local football club or the regional football association and propose anti-racism activities
- Organise football tournaments and prize giving ceremonies for ethnic minority footballing groups to highlight the achievements in the community
- Invite local players to community events and organise panel discussions and film events

munity days, furthermore football related intercultural events such as special matches, debates or tournaments with an explicit anti-racism programme.

The financial contribution groups can ask for should not exceed **400 €**.

Criteria

From previous years we know that we are able to lend support to the majority of applications. Nevertheless, the Action Week is expanding rapidly in scale and resources are – as always – limited. We therefore introduced the following criteria which should help you to design your action and help us to select applications.

- Action is related to anti-discrimination and football and takes place between **16 – 28 October 2008**.
- The activity aims at involving migrants, ethnic minorities or other targeted groups (refugees, asylum seekers, religious minorities, ...)
- Quality of partnerships and involvement of grass-root organisations (fan groups, NGOs, schools, amateur teams, ...)

Application for Grants

Refer to the printed form on the back side or access the online application form in 4 languages on www.FAREnet.org and describe briefly your planned activity or event during the **FARE Action Week**.

Please send us by e-mail, fax or post the filled application form as soon as possible, but not later than **8 September 2008** to the contact for your country listed below. We will then get in touch with all applicants by mid of September with the information if they are successful.

Please note that we aim to support action in as many European countries as possible. This may result in a situation where we cannot support all activities in a single country, in order to fund action where it might be most needed, such as in Eastern and Southern Europe.

Publicity and Visibility

To have an impact on a wider level you should make it clear and visible that your activity is part of the FARE Action Week Against Racism and Discrimination. This can be done by using the FARE logo and mentioning FARE in your products (magazines, websites etc.) For news on the Action Week go to www.FAREnet.org (information in English, German, French and Italian).

Campaign Resources

FARE will produce a FARE Action Week poster which will be sent to all FARE contacts and upon request. FARE will offer a limited amount of FARE brochures, stickers and anti-racism t-shirts to initiatives.

Transfer of Grants

Bank transfers will only be made after we have received the original receipts of the expenditures.

Contacts

For all other UEFA countries

FairPlay-vidc

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fare@vidc.org
www.FAREnet.org
www.FairPlay.or.at

For United Kingdom

Kick it Out

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Phone: +44-20-7684-4884
info@kickitout.org
www.kickitout.org
N.B. In England & Wales Kick it Out offers Community Chest grants

For Italy

Progetto Ultra – UISP Emilia Romagna

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For Germany

dem ball is' egal, wer ihn tritt!

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For Spain

CEPA – Andalucía

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For Poland & former Soviet Republics

Never Again Association – Stowarzyszenie Nigdy Wiecej

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rafalpan@zigzag.pl
http://free.ngo.pl/nw/

For France

LICRA Sport – Ligue Internationale Contre le Racisme et l'Antisémitisme

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www.licra.org/licrasport

Description of Action
FARE Action Week, 16 – 28 October 2008

Contact Details	
Group/Organisation:	
Contact Person(s):	
Postal Address:	
Phone:	
Mobile Phone:	Fax:
E-mail:	Internet:

Proposed Action *
Aims and Objectives of the action (the problem which you want to address)?
Briefly describe the planned activity (date, venue, background...)
How do you involve groups who are targeted by racism and discrimination (ethnic minorities, migrants,....) ?
Who are your other partners ?
How will you publicise and disseminate your action ?
Please breakdown the costs of your activity, the contribution by partners and state the amount you apply for.

* You may continue on one extra page

Please return the form to the FARE office in Vienna if you are NOT from United Kingdom, Germany, Italy, France, Spain, Poland or the former Soviet Republics (deadline **8 September**)